

Electronic Acknowledgement Receipt

EFS ID:	3826100
Application Number:	10043698
International Application Number:	
Confirmation Number:	7739
Title of Invention:	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
Customer Number:	23386
Filer:	Michael Zarrabian/Adriane Giberson
Filer Authorized By:	Michael Zarrabian
Attorney Docket Number:	MET2.PAU.02
Receipt Date:	22-AUG-2008
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)
1	Request for Continued Examination (RCE)	RCE-2008-08-22.pdf	41192 94b17205147e6c314f9c28f54c12015079f 3b19	no	3

Warnings:

This is not a USPTO supplied RCE SB30 form.

Information:

2	Amendment Submitted/Entered with Filing of CPA/RCE	AmendmentAfterFinal-Copy.pdf	5893661 176f51613fd9d66e01192c071105c66161 668a2	no	19
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Warnings:**Information:**

3	Applicant summary of interview with examiner	InterviewSummary-2008-08-13.pdf	65570 ac128802a2500f0d9e13c4518f294c2294122 6689	no	2
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Warnings:**Information:**

4	Fee Worksheet (PTO-06)	fee-info.pdf	30452 e2ec1bde2f979d798b8cf9c8b07835c85 a88d	no	2
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Total Files Size (in bytes):	6030875
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

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